

WOMEN IN TECHNOLOGY DEBATE WHETHER THEY CAN HAVE IT ALL AT WITI CONFERENCE

Silicon Valley WITI President Kathryn Ullrich Leads Discussion Among Seasoned Women Execs

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The Silicon Valley Chapter of Women in Technology International (WITI) today answered the age-old question of whether women can have it all—a question women debated at a regional WITI conference entitled *Smart Partnering* that took place in Dallas, Texas last week. The resounding answer—women can have everything they want if they set priorities and goals for themselves. Led by WITI/Silicon Valley Chapter President Kathryn Ullrich, the panel debating the issue had over 100 years of combined experience in technology and was composed of business owners and senior level executives from IBM, Nortel, and Texas Instruments.

The three-day Women in Technology conference, which was sponsored by Dell, Texas Instruments, Raytheon, Media Strategies Inc., Dallas Morning News, AMD, Capital One, CMP, and Adaptec, attracted over 500 women including engineers, sales professionals, marketers and business owners. The Dallas event is a regional event leading up to the annual WITI conference held at the San Jose Convention Center. This year's annual conference will take place from June 18-20.

Ullrich, herself a 20 year industry veteran and frequent spokesperson who has led product marketing at Siebel Systems, consulted in high tech strategy at Accenture, and currently runs an executive recruiting firm, noted, “What all these successful women discovered they had in common were five things:

- The courage to make choices and try new roles
- The drive to continue learning throughout their careers
- The focus to deliver results consistently
- The business savvy to ensure those results were credited properly
- And the commitment to find sponsors and develop mentors for themselves and others.”

The women also concluded that unlike men, who debate problems at length before solving them, women recognize problems and then solve them individually and often without fanfare. It is this innate response that hindered many women from understanding the importance of ensuring they were recognized for their contributions.

About the Silicon Valley Chapter of WITI

The Silicon Valley Chapter of WITI is one of the largest U.S. chapters of Women in Technology International with reach to over 7,000 people. The focus for the chapter in 2002 is to use strong programming to bring value to its members and to advance women in technology within the Bay Area. The Silicon Valley chapter has programs around emerging technologies and trends, leadership development, networking with other members and chapters, and personal enrichment.

The next Silicon Valley chapter meeting will be held Tuesday, April 23rd from 6-8:30 p.m. at the Microsoft Campus, 1065 La Avenida in Mountain View. The guest speaker will be Erin Kinikin, Vice President Front Office at Giga Group, who will be discussing Next Generation Customer Relationship Management (CRM)—That Works. Sheetal Mehta, Director of Business Development at Microsoft, will demonstrate the .NET platform. Go to www.witi.com/siliconvalley to register for this event.

About Women in Technology International (WITI)

WITI is an international leader in empowering the professional development of women. The organization's objective is to provide access to people, technology, resources and opportunities for members to achieve personal goals. WITI accomplishes this through: educational and leadership programs, intimate and results-oriented networking events, powerful alliances and partnerships, a capital resource network, transforming media images of women and technology, and establishing a global brand with local reach.

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